**­Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date Submitted \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Visual Appearance and Creativity: 20 points**

\_\_\_\_ Text, photos, lines, shapes, etc. have been added to enhance the overall look of each page (5 points)

\_\_\_\_ All space is used effectively—no white space (5 points)

\_\_\_\_ Articles are placed in columns and column text is justified-not left aligned or centered (5 points)

\_\_\_\_ Content is broken up with graphics and text excerpts (5 points)

**Content: 51 points**

\_\_\_\_ At least two new pages have been added to the newsletter (4 points)

\_\_\_\_ Three new articles (36 points—12 points per article)

* Each article has a creative title
* Each article is at least four paragraphs
* Each article is directly related to the topic
* Content of the article is well thought out and informative

\_\_\_\_ Both solutions are thoroughly explained (6 points)

* Solution #1- \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Solution #2- \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_ Content is organized in an effective and logical manner (5 points)

**Internal Citations: 9 points**

\_\_\_\_\_ Minimum of three internal citations per article (3 points)

\_\_\_\_\_ All citations are surrounded by supporting sentences (3 points)

\_\_\_\_\_ Citations are in MLA format (3 points)

**Conventions: 10 points**

\_\_\_\_ Spelling

\_\_\_\_ Grammar

\_\_\_\_ Punctuation

\*-1/2 point for each error

**Works Cited: 10 points**

\_\_\_\_ MLA format (8 points)

* Alphabetical order
* Punctuation is correct
* Every line after the first is indented five spaces
* Sources are placed in proper format –ex. Not just the URL

\_\_\_\_ Only works that are cited in the project and sources for photographs are included (2 points)

**\_\_\_\_\_\_/100 points**

**Comments:**